# NOBODY TELLS THIS TO PEOPLE WHO ARE BEGINNERS I WISH SOMEONE TOLD ME.

ALL OF US WHO DO CREATIVE WORK, WE GET INTO IT BECAUSE WE HAVE GOOD TASTE.

## BUT THERE IS THIS GAP.

TO BE GOOD, IT HAS POTENTIAL, BUT IT'S NOT.

FOR THE FIRST COUPLE YEARS YOU MAKE BUT YOUR TASTE, THE THING THAT GOT YOU STUFF, IT'S JUST NOT THAT GOOD. IT'S TRYING INTO THE GAME. IS STILL KILLER. AND YOUR TASTE IS WHY YOUR WORK DISAPPOINTS YOU.

### A LOT OF PEOPLE NEVER GET PAST THIS PHASE, THEY QUIT.

MOST PEOPLE I KNOW WHO DO INTERESTING, CREATIVE WORK WENT THROUGH YEARS OF THIS. WE KNOW OUR WORK DOESN'T HAVE THIS SPECIAL THING THAT

#### WE ALL GO THROUGH THIS.

AND IF YOU ARE JUST STARTING OUT OR YOU ARE STILL IN THIS PHASE, YOU GOTTA KNOW ITS NORMAL AND THE MOST IMPORTANT THING YOU CAN DO IS

PUT YOURSELF ON A DEADLINE SO THAT

AND YOUR WORK WILL BE AS GOOD AS YOUR AM AND I TOOK LONGER TO FIGURE OUT HOW TO DO THIS THAN ANYONE I'VE EVER MET. IT'S GONNA TAKE AWHILE. IT'S NORMAL TO TAKE AWHILE.

YOU'VE JUST GOTTA FIGHT YOUR WAY THROUGH.